



# National Hispanic Business Women Association

**12<sup>th</sup> Annual Awards  
&  
Scholarships Dinner**

**Sponsorship Opportunities & Benefits**

2024 N. Broadway, Suite 100,  
Santa Ana, CA 92706  
(714) 836-4042  
[www.nationalhbwa.com](http://www.nationalhbwa.com)



## From our President



Dear Friend:

We cordially invite you to participate as a sponsor for the National Hispanic Business Women Association (NHBWA) Annual Awards and Scholarship Dinner. The event serves as a platform to recognize outstanding individuals for their professional achievements and their contributions to the community. Additionally, NHBWA awards educational scholarships to students pursuing a college education in an effort to develop the next generation of leaders.

The 12<sup>th</sup> Annual Awards and Scholarship Dinner will be held on **May 24, 2012 at the Double Tree Hotel Santa Ana / OC Airport located at 201 East MacArthur Boulevard Santa Ana, CA 92707.** Our last awards ceremony was attended by over 200 community leaders, corporate representatives, business owners and students.

Net proceeds from the 12<sup>th</sup> Annual NHBWA Awards and Scholarship Dinner support programs such as financial seminars, technical assistance and trainings for minority entrepreneurs and small business owners. These funds also serve to award educational scholarships to college students. To-date, with contributions from our generous supporters, NHBWA has awarded **95 scholarships.** We are convinced that investing in these bright stars increases their potential to follow paths similar to those undertaken by former NHBWA Awards recipients, whose ranks include renowned businesswomen and community leaders.

The NHBWA's mission is to encourage women to develop their business and professional goals by promoting business growth through education, mutual support, the sharing of information, business referrals and networking. Our target for our members and the community at large includes opportunities for partnerships and alliances with small business development, corporations, business chambers, financial institutions, universities and community colleges.

Enclosed is our sponsorship package for your review and consideration. To confirm your participation, please return the enclosed sponsorship commitment form with your check payable to the National Hispanic Business Women Association (NHBWA). For printing purposes, we kindly request your response by **Friday, April 6, 2012.**

For additional information and to confirm your participation, please contact our office at (714) 836-4042 or via email at [info@nationalhbwa.com](mailto:info@nationalhbwa.com)

We look forward to your positive response and thank you for your consideration and support.

Sincerely,

A handwritten signature in cursive script that reads "Yobany Banks-McKay".

Yobany Banks-McKay  
President



# Fact Sheet

- **National Hispanic Business Women Association**  
501(c) (3) Non-Profit, volunteer driven, business organization  
2024 N. Broadway, Suite 100, Santa Ana, CA 92706  
[www.nationalhbwa.com](http://www.nationalhbwa.com)

## Mission Statement

- To encourage women to develop their business and professional endeavors by promoting business growth through education, mutual support, the sharing of information, business referrals and networking.

## Purpose

- To develop activities and programs such as business seminars that will help advance and enhance the growth of small businesses and minority-owned businesses.
- To develop funding for direct distribution of educational scholarships for students facing financial difficulties.

## Service Area

- Southern California with focused programs in Orange County and collaborative throughout the nation.

## Activities and Programs

- Quarterly business seminars and training sessions
- Business-to-business referrals
- Mentoring through Orange County Small Business Development Center
- Marketing through the NHBWA website
- News Brief Spotlight for current and new members
- Annual Toy Drive Holiday Celebration held in December
- Community involvement
- Annual Awards and Scholarship signature event
- Special business seminars, programs or sponsored affiliate conferences



# Board of Directors

## Executive Board of Directors

- Yobany Banks-McKay, President
- Belinda de la Libertad, Vice President
- Patty Homo, Secretary
- Elizabeth Arteaga, Treasurer
- Teresa Mercado-Cota, Immediate Past President

United Parcel Service  
Computer Gal, LLC  
VALPO Medios, Inc – Hispanic Media Services  
Orange County SBDC  
Santa Ana College

## Board of Directors

- Erika De La Teja
- Monica Estrada-Nuñez
- Sahara Navarro-Garcia

CAD Consulting  
Southern California Edison  
Consumer Credit Counseling Service of Orange County

## Honorary Board of Directors

- Marie Moreno, NHBWA Past President
- Cecilia Novella, NHBWA Past President

OC Parks  
County of Orange, Auditor Controller's Office

## Advisory Board

- Pat Danel
- Maria de Lourdes Sobrino
- Rossina Gallegos
- Francisca Gonzalez Baxa
- Sylvia Lopez-Navarro
- Diane Medina
- Sofia Negron-Linn, NHBWA Past President
- Olga Niebla
- Emma Ramirez-Hightower
- Teresa Saldivar
- Lydia Salvetta
- Adriana Spitzer
- Isabelle Villaseñor

The Principal Financial Group  
Lulu's Dessert  
Union Bank of California  
Law Offices of Francisca Gonzalez Baxa  
Fisker Automotive  
Diversity & Community Relations ABC7  
Magnatex Apparel Services  
Community Leader  
State Farm Insurance Companies  
Teresa's Jewelers  
Southland Economic Development Corporation  
Bellissima  
Dejon Enterprises, Inc

## Part Time Staff

- Carmen Castro
- Francisco De Anda
- Cinthya Rodriguez



# Sponsorship Opportunities/Benefits

## 12<sup>th</sup> Annual Awards and Scholarship Dinner

The National Hispanic Business Women Association (NHBWA) is a 501(c) (3) tax exempt, non-profit organization governed by a volunteer Board of Directors. NHBWA operates on corporate contributions and membership dues, which enables the organization to provide educational scholarships to deserving students and business-related technical, financial and educational programs to its members.

<b>Diamond Sponsor</b>	<b>\$20,000</b>
<ul style="list-style-type: none"> <li>➤ Two tables for ten in Diamond-Circle Seating at the event</li> <li>➤ Prominent listing of name in all marketing materials and event invitations (must confirm participation by printing deadline for invite recognition)</li> <li>➤ Recognition in pre-event promotion</li> <li>➤ Company logo recognition in the event written program</li> <li>➤ Special recognition during evening program</li> <li>➤ Speaking opportunity during welcoming remarks</li> <li>➤ Company logo &amp; sponsor recognition on website during a 12-month period</li> <li>➤ An executive message with company logo hyperlink on the NHBWA website and marketing materials</li> <li>➤ Eight (8) National Hispanic Business Women Association annual memberships</li> </ul>	
<b>Platinum Sponsor</b>	<b>\$15,000</b>
<ul style="list-style-type: none"> <li>➤ Table for ten with premiere location at the event</li> <li>➤ Prominent listing of name in all marketing materials and event invitations (must confirm participation by printing deadline for invite recognition)</li> <li>➤ Recognition in pre-event promotion</li> <li>➤ Company logo recognition in the event written program</li> <li>➤ Special recognition during evening program</li> <li>➤ Presentation opportunity - Hispanic Business Woman of the Year Awards</li> <li>➤ Company logo &amp; sponsor recognition with hyperlink on the NHBWA website and marketing materials</li> <li>➤ Six (6) National Hispanic Business Women Association annual memberships</li> </ul>	
<b>Gold Sponsor</b>	<b>\$10,000</b>
<ul style="list-style-type: none"> <li>➤ Table for ten with premiere location at the event</li> <li>➤ Prominent listing of name in all marketing materials and event invitations (must confirm participation by printing deadline for invite recognition)</li> <li>➤ Recognition in pre-event promotion</li> <li>➤ Company logo in the event written program</li> <li>➤ Special recognition during evening program</li> <li>➤ Presentation Opportunity – Scholarship Recipients</li> <li>➤ Company logo &amp; sponsorship recognition with hyperlink on the NHBWA website and marketing materials</li> <li>➤ Five (5) National Hispanic Business Women Association annual memberships</li> </ul>	
<b>Silver Sponsor</b>	<b>\$7,000</b>
<ul style="list-style-type: none"> <li>➤ Table for ten at the event</li> <li>➤ Recognition in the event invitations and written program (must confirm participation by printing deadline for invite recognition)</li> <li>➤ Sponsor recognition &amp; company logo with hyperlink on the NHBWA website and marketing materials</li> <li>➤ Five (5) National Hispanic Business Women Association annual memberships</li> </ul>	
<b>Bronze Sponsor</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>➤ Table for ten at the event</li> <li>➤ Recognition in the event invitations and written program (must confirm participation by printing deadline for invite recognition)</li> <li>➤ Sponsor recognition on the NHBWA website and marketing materials</li> <li>➤ Two (2) National Hispanic Business Women Association annual memberships</li> </ul>	
<b>Table Sponsor</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>➤ Table for ten at the event</li> <li>➤ Recognition in the event written program</li> <li>➤ Sponsor recognition on the NHBWA website and marketing materials</li> <li>➤ One (1) National Hispanic Business Women Association annual membership</li> </ul>	
<b>Scholarship Sponsor</b>	<b>\$1,500</b>
<ul style="list-style-type: none"> <li>➤ One (1) individual annual membership &amp; two tickets to the event</li> <li>➤ Recognition in the event written program</li> <li>➤ Scholarship sponsor recognition on the NHBWA website and marketing materials</li> </ul>	
<b>Community Friend (For affiliate association/non-profit organization only)</b>	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>➤ Table for 10 at the event</li> <li>➤ Recognition in the event written program</li> </ul>	



# Sponsorship Commitment Form

## 12<sup>th</sup> Annual Awards and Scholarship Dinner

Please complete and mail to: NHBWA, 2024 N. Broadway, Suite 100, Santa Ana, CA 92706.

YES, we support the 2012 National Hispanic Business Women Association Annual Reception and Awards Scholarship Dinner and our company would like to participate as a sponsor at the level indicated below:

- |  |          |
|--|----------|
| <input type="checkbox"/> Diamond Sponsor     | \$20,000 |
| <input type="checkbox"/> Platinum Sponsor    | \$15,000 |
| <input type="checkbox"/> Gold Sponsor        | \$10,000 |
| <input type="checkbox"/> Silver Sponsor      | \$7,000  |
| <input type="checkbox"/> Bronze Sponsor      | \$5,000  |
| <input type="checkbox"/> Table Sponsor       | \$2,500  |
| <input type="checkbox"/> Scholarship Sponsor | \$1,500  |
| <input type="checkbox"/> Community Friends   | \$1,000  |
- For affiliate associations/non-profit organizations only
- I am unable to attend, but would like to give a donation

My check, payable to the National Hispanic Business Women Association (NHBWA),  
is enclosed in the amount of \$\_\_\_\_\_.

Company/Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return this form to:**

**National Hispanic Business Women Association**

**2024 N. Broadway, Suite 100**

**Santa Ana, CA 92706**